



Young Jeezy

She'll start out at the bottom of course – probably fetching coffee. But one day she'll make partner – her heretofore unimaginable success, at least in part, attributable to Beyoncé's empowering lyrics and the enduring musical genius of Jeezy.



Without a doubt, music has the power to transform one's life – to spur a body on to victory, to success. Where would mankind be without music? Think of all it touches, all it affects.

Imagine a political convention without at least a few good patriotism-rousing anthems.

Bill Clinton is now inextricably bound in the collective consciousness to the song "Don't Stop" by Fleetwood Mac. For good reason, too: it embodies the message he hopes people will associate with his party and with him particularly.

And hey, it worked, didn't it? He won two terms as President of the United States after all – with "Don't Stop" blaring in the background through all eight years. Not to say that it was the song alone that did it, but assuredly it did help.



Fleetwood Mac

Pick any football team in the NCAA, and rest assured they have a "fight song." Sometimes it may not actually spell success for the home team, but the message is there. When they're down and the game looks all but lost, what song do you think the band is going to be playing?



Hank Williams Jr.

That brings up another good point. Music can be an immeasurable comfort and a catalyst when a person is down and out and needs a good kick in the pants to get back going again. Take the small-town-hick-made-good. He's the first in his family to graduate college, and now he's in a salaried position in the human resources department of a local branch of a national company (I know, a mouthful, right?).

Now, Small-Town Guy gets an offer for a promotion, but it means he'll have to leave his small town for a large metropolitan city. He has to face the decision of either staying in his hometown with the people and the things he's always known or shipping off to the "big city" in order to turn his job into a career.

He loves his family and his town, but the move to the city does mean a substantially bigger salary. So, after listening to "A Country Boy Can Survive" on repeat for about 4 hours, Small-Town Guy is ready to trade in his dip can for a Blackberry and his cowboy boots for black wing-tips. He's city-bound, and yes indeed, he will survive.

And there are songs for come-back-kids as well. Imagine a non-traditional student, graduating with a BS in business at age 35. Unleashed on a whole new world of possibilities by her business degree, this woman has her whole life ahead of her. Musically, her tastes are more... "classic."

As she applies for positions online, she cranks "Eye of the Tiger" by Survivor (yes, the song from Rocky III) out of her tiny two-inch computer speakers. Speeding down the freeway to an interview, she blares "We Will Rock You" by Queen – a rocking anthem that never dies. And will she find success in this world of movers and shakers? Unequivocally, the answer is YES, because she has a solid catalog of powerful rock ballads behind her – her Soundtrack for Success. Nothing can stop her. She has music on her side.

Music is a powerful tool, and it can change a person's life. So, all you success-seekers out there, crank up your favorite heart-pounding, fist-pumping track, and go conquer the world.

